

## OLGA GELETINA

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### EXPERIENCE

*05 19*    *The Hartford*  
*Now*     Associate director user experience

Lead UI, motion design, and prototyping at the Small Business Innovation Lab  
Develop and maintain design system  
Collaborate with dev to ensure buildout meets design specs by making detailed annotations, screen maps, and front-end changes  
Deliver NLP (IBM Watson and AWS) proof of concepts  
Conduct user research and diagram information architecture  
Awarded top 4% for building a web accessibility tool during a hackathon (300+ participants, 70 teams)

*06 19*    *New School*  
*10 20*    Part-time faculty

Built Experimental JavaScript — an online course covering the fundamentals of kinetic typography, 3D modeling, signal visualization, custom shaders, and face detection  
Working closely with a curriculum designer, produced detailed course plans, assignments, demos, and lectures optimized to meet pedagogical best practices

*12 16*    *Harvard Graduate School of Design*  
*09 18*    Teaching & research assistant

Visualized experiment data using Python  
Modeled bespoke 3D jigs in CAD  
Created graphic assets and edited video footage  
Assisted with teaching How to Make (almost) Anything and Digital Media – courses in digital fabrication, rapid prototyping and electronics  
Created a blog about the impact of computational design with over 70 entries using the Medium API, devised framework for follow-up content

*04 16*    *Freelance*  
*09 17*    Product designer

Devised web, branding, motion, and UX solutions for a diverse set of clients  
Developed responsive websites complete with content management systems (CMS)

### EDUCATION

*05 18*    *Harvard Graduate School of Design*  
Master in Design Studies  
Technology

*05 13*    *Baruch College, CUNY*  
Bachelor of Business Administration  
Magna cum laude

*12 18*    *Recurse Center*  
A 12 week full-time coding retreat

*04 16*    *General Assembly*  
JavaScript Development  
Visual Design  
Data Science  
User Experience Design

### PUBLICATIONS

*10 18*    *ACADIA*  
Fluid Equilibrium: Material Computation in Ferrofluidic Castings

*08 20*    *Energy & Buildings*  
Tunable infrared transmission for energy-efficient pneumatic building façades

### SKILLS

*Design*    Sketch, Figma  
Illustrator, Photoshop, InDesign  
Invision  
Motion (After Effects, SVG Animations, GSAP)  
Photography & Film

*Tech*      HTML, CSS, JS (vanilla, Node.js, Three.js, React)  
Python (Jupyter Notebook, Pandas, NumPy)  
Unity, C#  
3D Modeling (Rhino, Grasshopper)  
Embedded Programming (Arduino, C)  
SQL